Task 3.1

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| User | Type of User | Goal of User |
| Student/Staff who own a car and attend university more than twice a week. | Primary |  |
| Student/Staff who do not own a car and attend university less than twice a week. | Primary |  |
| Student/Staff who own a car and attend university less than twice a week. | Secondary |  |
| Student/Staff who do not own a car and attend university less than twice a week. | Secondary |  |
| Business owners and workers of the stores in Glenferrie around the university. | Tertiary |  |
| Shoppers who frequent stores in Glenferrie around the university. | Tertiary |  |
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